

2022 CHARITY GOLF DAY

Benefitting Ad Relief
Tuesday, September 20

Honoree
TBA



OVERVIEW

Each year Ad Relief continues to advance its mission in providing assistance to individuals in the advertising industry in times of life crisis. Through their programs we have seen many lives changed for the better. The charity golf tournament raises more money for Ad Relief than any other single event.

Ad Relief of Greater Los Angeles is a 501(c)3 charity that since 1972 has granted over \$2.5 million in emergency money to individuals in the Southern California advertising and promotions community, including fire, earthquake and landslide victims. Those with life-threatening illnesses have been helped with medical bills and other expenses.



SCHEDULE

- 8:00 - 9:30 AM** Registration
 Putting Contest
 Breakfast
 Driving Range Opens

- 9:30 AM** Shotgun Start
 Four Person Scramble
 Format
 Par 3 challenges and contests

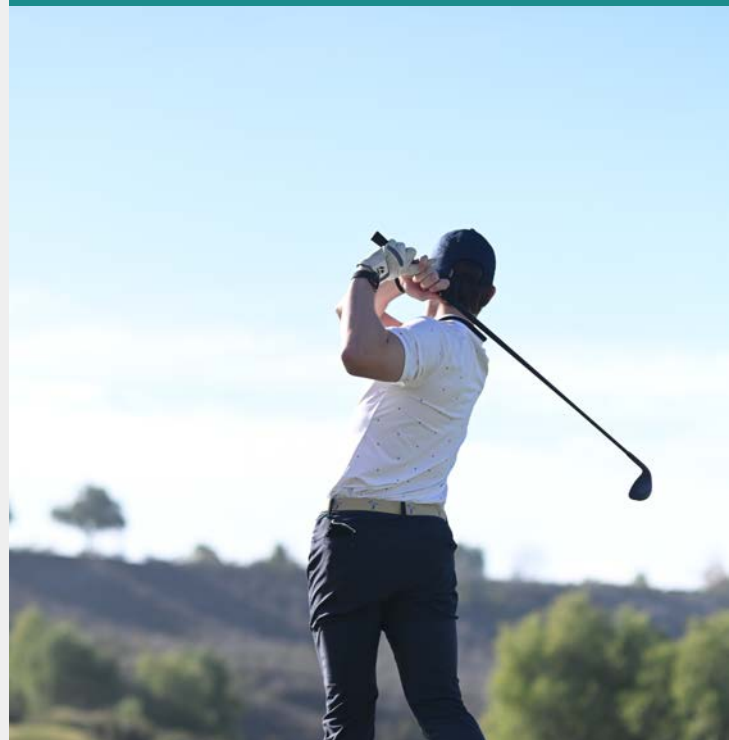
- 11:00 - 2:00 PM** Lunch at the Turn
 Golf Photographs Taken

- 4:00 PM** Cocktails & Hors d'oeuvres
 Reception
 Opportunity Drawing & Raffle
 Silent Auction
 Presentation of Team &
 Contest Winners
 Dinner

- 6:00 PM** You're Outta There!

MOORPARK COUNTRY CLUB

- “★★★★★ Best Places to Play” — Golf Digest
- “Top 36 Best Courses in the West” — Fairways & Greens
- “Top Ten Places to Play” — Golf Magazine



GOLF SCHOOL

WHY GOLF SCHOOL?

If you have never golfed and are interested in learning...

If you've tried golf a few times, but are not yet comfortable playing a full round...

If your game is feeling a bit rusty and you want some pointers...

...then Golf School is perfect for you! Sign up by yourself or put a "group" together and come out, have some fun, learn about the game, then join tournament participants for networking, hosted cocktails, silent auction and dinner.



INCLUDES:

Lesson provided by Moorpark CC PGA Golf Professional

Lunch

Rental clubs

Awards and dinner reception

SCHEDULE

12- 12:30 PM	Registration Lunch	4:00 PM	Cocktails & Hors d'oeuvres Reception Opportunity Drawing and Raffle Silent Auction Presentation of Team & Contest Winners Dinner
12:30 - 1:00 PM	Introduction to Golf		
1:00 - 3:00 PM	Swing Clinic Chipping Clinic Putting Clinic Q&A w/Moorpark CC Club Golf Pro	6:00 PM	You're Outta There!
3:00 - 4:00 PM	Putting Contest Challenge		

2022 TOURNAMENT COMMITTEE

Ray Panepinto, *Tournament Chair*

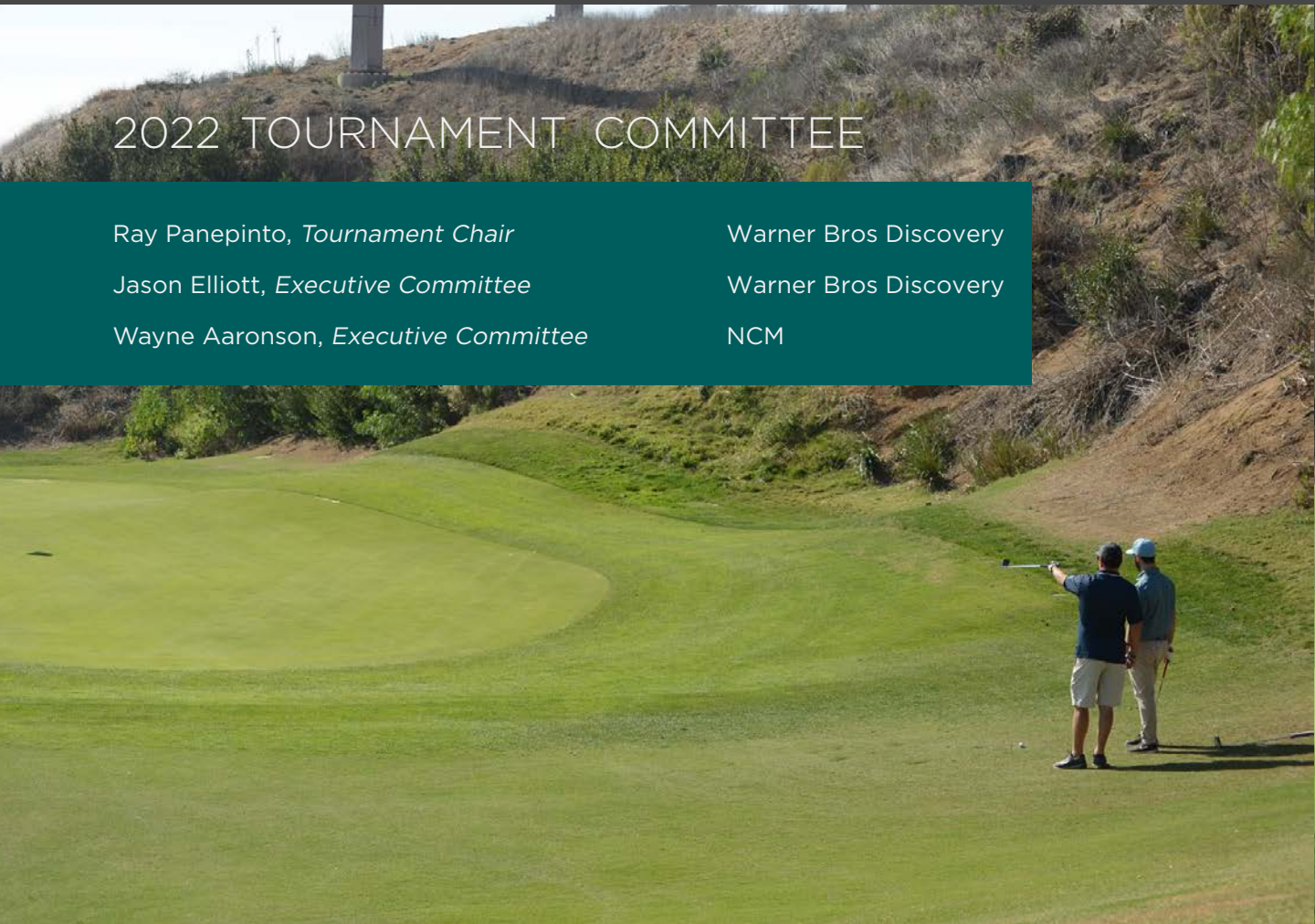
Jason Elliott, *Executive Committee*

Wayne Aaronson, *Executive Committee*

Warner Bros Discovery

Warner Bros Discovery

NCM



2021 PARTICIPATING COMPANIES

Acxiom	Fandom	Ogury	UM
Ad.net	Fo	Outfront	Undertone
Amobee	Fox News	Palisades Media Group	Volta
AnyClip	Fox Sports West	Pandora	Warner Bros Discovery
Bidtellect	Gamut	Paramount	Westside Digital
Blavity	Hearts & Science	Quantcast	WGN
Bleacher Report	KDOC	Roku	Wingman Media
BuzzFeed	KTLA	RPA	Xandr
Cadent	Lotame	Saatchi	Zach Rosenberg Consulting
Clear Channel Outdoor	MiQ	Screenvision	
DISH	MLB Network	Social Standard	
DraftKings	NBC4	Soundcloud	
Dstillery	NBCU	Spotify	
EMX Digital	NCM	Spotlight Cinema Networks	
Factual	NFL Network	Taboola	

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR

\$15,000

All sponsor benefits plus:

- Twelve playing positions
- Six additional tickets for the Awards Dinner
- Company logo on four tee signs
- Company logo on four pin flags
- Acknowledgment in all pre-event email communications
- Corporate banner prominently displayed at the tournament signage after the word banner
- Opportunity to display promotional materials and/or provide product samples on day of event to all players (220)

AWARDS DINNER SPONSOR

\$8,000

All sponsor benefits plus:

- Eight playing positions
- Opportunity to speak/welcome group to dinner
- Six additional tickets for Awards Dinner
- Two on-course tee signs
- Company banner/signage displayed at dinner
- Company logo on two pin flags

COCKTAIL SPONSOR

\$7,000

All sponsor benefits plus:

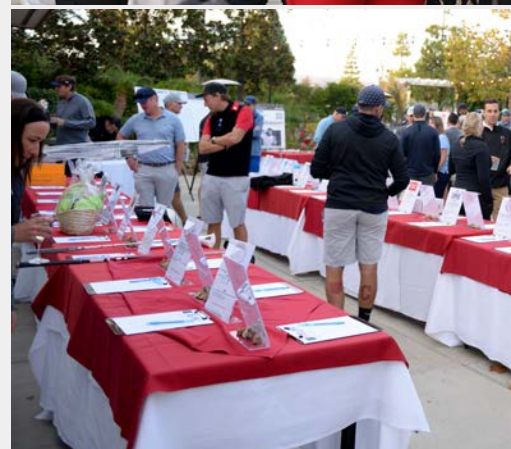
- Four playing positions
- Four additional tickets for the Awards Dinner
- Signage at cocktail & Awards Reception
- Company logo on one pin flag

LUNCH SPONSOR

\$6,000

All sponsor benefits plus:

- Four playing positions
- Signage at lunch location
- Company logo on one pin flag



NEW SPONSORSHIP OPPORTUNITIES

TEE BOX MARKER SPONSOR (3) \$6,000

All sponsor benefits plus:

- Four Playing Positions
- A pair of highly visible custom Tee Box Markers on 9 holes
- Markers are two sided with full color graphics to display your company logo, tagline, etc

CUSTOM BEER CAN SPONSOR \$6,000

All sponsor benefits plus:

- Four Playing Positions
- Soothe the thirst of attendees with custom craft beer cans!
- Your company logo and messaging on 200 custom designed cans

VOLUNTEER SPONSOR \$6,000

All sponsor benefits plus:

- Four Playing Positions
- Company Name/Logo on volunteer shirts

TAKE A BREAK SPONSOR \$6,000

All sponsor benefits plus:

- Four Playing Positions
- Coffee & Smoothie truck available for all attendees!
- Signage at location



SPONSORSHIP OPPORTUNITIES (CONT.)

GOLF GLOVE SPONSOR	\$7,000	PHOTOGRAPHY SPONSOR	\$6,000
<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • Company logo on Golf Gloves distributed to all players • Company logo on one pin flag 		<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • Company name/logo on all players photo frames 	
BOTTLED WATER SPONSOR	\$6,000	GOLF BALL SPONSOR	\$6,000
<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • Corporate identity on bottled water • Company logo on two (2) pin flags 		<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • Company logo on approx. 58 dozen balls • Company logo on two (2) pin flags 	
HOLE-IN-ONE SPONSOR	\$5,000	GOLF CART SPONSOR (2)	\$5,000
<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • Sponsor amazing prizes to the first hole-in-one on four par 3's • Signage on the six sponsored holes 		<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • Signage on half of tournament golf carts 	
BEVERAGE CART SPONSOR	\$4,000		
<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Two playing positions • Corporate branded golf cart full of drinks/snacks • Company logo on two (2) pin flags 			
"HOT SHOT" GOLF BALL CANNON SPONSOR	\$5,000		
<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • Host & own two (2) tee boxes on the course • The opportunity to meet & greet golfers as they pass your location • Sponsor has opportunity to activate sponsorship to their liking (final approval by Ad Relief) 			



SPONSORSHIP OPPORTUNITIES (CONT.)

WINE SPONSOR	\$4,000	BREAKFAST SPONSOR	\$4,000
<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • Signage & table cards at each table for awards/ dinner reception 		<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • Signage at breakfast area 	
DRIVING RANGE SPONSOR	\$4,000	GOLF DAY FOURSOME SPONSOR	\$3,000
<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • Signage at the driving range 		<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • On-course signage as tournament sponsor 	
SUNSCREEN SPONSOR	\$3,000	PUTTING CONTEST SPONSOR	\$4,000
<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Two playing positions • Company logo on sunscreen placed on every golf cart 		<p>All sponsor benefits plus:</p> <ul style="list-style-type: none"> • Four playing positions • Signage at contest area • Sponsor to provide prizes (final approval by Ad Relief) 	
INDIVIDUAL PLAYER	\$800	<p>PLAYER BENEFITS</p> <p>Breakfast & lunch</p> <p>Tickets to the cocktail hour, awards and dinner reception</p> <p>Tee gift bags for players</p> <p>Souvenir photos of foursomes</p>	
<p>All sponsor benefits plus: one playing position</p>			



SPONSORSHIP OPPORTUNITIES (CONT.)

GOLF SCHOOL SPONSORSHIPS

GOLF SCHOOL PREMIER SPONSOR \$1,500

All Golf School sponsor benefits plus:

- Four player lessons
- Golf School signage as tournament sponsor

GOLF SCHOOL FOURSOME SPONSOR \$1,000

All Golf School sponsor benefits plus:

- Four player lessons
- On-course signage as tournament sponsor

INDIVIDUAL LESSON \$300

All sponsor benefits plus one player lesson

GOLF SCHOOL BENEFITS

Lessons provided by Moorpark CC PGA Golf Professional

Lunch

Rental Clubs

Tickets to the awards and dinner reception

NON-PLAYING SPONSORSHIPS

NON-PLAYING TEE BOX SPONSOR \$2,000

All sponsor benefits plus:

- Host & own one tee box on the course
- The opportunity to meet & greet golfers as they pass your location
- Sponsor has opportunity to activate sponsorship to their liking (final approval by Ad Relief)

CUSTOM SIGNAGE OPPORTUNITIES \$250

- 150 Yard Marker Sponsor (10 available - 2 per \$250)
- Pin Flag Sponsor (9 available)

"NETWORKING" TICKET \$150

- Includes cocktail hour and dinner reception





All contributions are tax deductible to the fullest extent of the law.
Ad Relief is a 501(C)3 organization.
Our Fed. ID # is 23-7236394.

REGISTER AND SELECT SPONSORSHIPS ONLINE TODAY:
AdRelief.org/golfday

OR

All checks or money orders should be
made payable to Ad Relief and mailed to:
Ad Relief
6709 La Tijera Blvd, Suite #200
Los Angeles, CA 90045-2017
(310)397-7830 | NicoleL@adrelief.org

For event information, please contact:
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