



Advertising Industry
EMERGENCY FUND

THE 29TH ANNUAL NOVEMBER FUNDRAISER

Friday, November 12, 2010
Beverly Wilshire Hotel
9500 Wilshire Boulevard
Beverly Hills, CA 90212

THIS YEAR'S
LIFESAVER HONOREE

Laura Kush

*on behalf of the
Southern California Chevrolet
Dealers Association*

Why support the AIEF?

The Advertising Industry Emergency Fund is a volunteer organization made up of advertising and media people brought together to help their colleagues in times of life crisis. If you or an industry peer experiences some form of life crisis, AIEF is there. Our reason to exist is to confidentially lend a hand and help people get back on their feet again.

Since 1972, the AIEF has granted more than two million dollars in emergency money to individuals in the Greater Los Angeles advertising community. AIEF has provided relief to hundreds of people over the years, and none of them ever thought they would need our help.

Sponsorships are on a first-come, first-served basis

Bar Sponsorship \$10,000

- Table of 10 and preferred seating
- Signage at Bar
- Cocktail napkins produced with company logo
- Acknowledgement in Show Book

Wine Sponsorship \$10,000

- Table of 10 and preferred seating
- Two bottles of wine included on all tables at luncheon with company signage
- Acknowledgement in Show Book

Welcome Sponsorship \$5,000

- Table of 10 and preferred seating
- Balloon arch with signage at event check-in area
- Acknowledgement in Show Book

Show Book Sponsorship
\$4,000

- Table of 10 and preferred seating
- Back cover of Show Book
- Acknowledgement in Show Book

Flower Sponsorship
\$3,500

- Table of 10 and preferred seating
- Signage on all table centerpieces
- Acknowledgement in Show Book

Table of 10
\$1,400

Individual Ticket
\$140

Car Raffle Ticket
\$20

Enter for a chance to win a 2010 Chevrolet Camaro

Show Book Ads

Inside Cover Program Ad - \$1500

Full Page Program Ad - \$1000

Non-Bleed - 4 7/8" x 7 7/8"

Bleed - 5 3/8" x 8 1/2"

Half Page Program Ad - \$500

Vertical:

Non-Bleed - 2 3/8" x 7 7/8"

Bleed - 2 1/2" x 8 1/2"

Horizontal:

Non-Bleed - 4 7/8" x 3 5/8"

Bleed - 5 3/8" x 4 1/4"

Quarter Page Program Ad - \$250

Non-Bleed - 2 3/8" x 3 5/8"

Bleed - 2 1/2" x 4 1/4"

Business Card Ad - \$65

Non-Bleed - 2 1/2" x 1 1/2"

Tribute Message - \$65

Non-Bleed - 2 1/2" x 1 1/2"

250 characters maximum

Additional \$250 for color ads



November Show Registration

Friday, November 12, 2010

Beverly Wilshire Hotel

Please indicate desired sponsorship(s):

- Bar Sponsorship - \$10,000
- Wine Sponsorship - \$10,000
- Welcome Sponsorship - \$5,000
- Show Book Sponsorship - \$4,000
- Flower Sponsorship - \$3,500
- Table of 10 - \$1,400
- Individual Ticket - \$140

Car Raffle Ticket - \$20

Show Book:

- Inside Cover Program Ad - \$1500
- Full Page Ad - \$1000
- Half Page Ad - \$500
- Quarter Page Ad - \$250
- Business Card Ad - \$65
- Tribute Message - \$65

Please e-mail ads to alam@wideanglegroup.com as .eps or .pdf file, 300 DPI. Unless otherwise specified, all ads are black and white (additional \$250 for color).

My total is \$ _____

Company: _____

Name: _____

Title: _____

Email: _____

Phone: _____

Please select payment method: Amex Visa MC Check

CC Number: _____

Expiration Date: _____

Name on card: _____

Signature: _____

All checks should be made payable to AIEF and mailed to:

AIEF

11700 National Blvd, Suite L #230

Los Angeles, CA 90064

nicole@aief.org 310.397.7830 (phone) 310.285.3279 (fax) aief.org

The AIEF is tax-exempt under the provision of Section 501(c)(3) of the Internal Revenue Code
Federal ID No. 23-7236394